

What if the vision you have for your business is not only doable but also small compared to the success that awaits you? What if realizing that dream was an effortless, joyful process? And what if you could attract more customers, opportunities and revenue than you ever thought possible, simply by adopting a cooperative mindset?

This empowering collection of true stories reveals why the competitive methodology is no longer the smartest way to do business and why cooperative business is the key to fast results.

Learn how the entrepreneurs in this book:

- Raised billions in seed money and revenue.
- Landed high-profile clients and strategic partnerships with mega-companies such as Polo Ralph Lauren, Nike, Banana Republic, Dreamworks and the L.A. Dodgers.
- Developed great ideas into multi-million dollar businesses.
- Transcended age, race and gender barriers to reach the top of their fields.

“The Law of Business Attraction is brimming with ‘aha’ moments, innovative ideas and sage advice. How inspiring to read the stories of everyday entrepreneurs who are leading extraordinary lives because they’re using the magnetic power of collaboration!”

~Marci Shimoff, New York Times best-selling author of Happy for No Reason, and featured teacher in The Secret

“Like the authors in this book, I have experienced the miracle of co-creation time and time again. What an amazing gift it is to read their inspiring stories of revelation, transformation and accomplishment through cooperation.”

~Lisa Nichols, New York Times best-selling author of No Matter What, CEO of Motivating Teen Spirit and featured teacher in The Secret

“An essential resource for entrepreneurs, CEOs and anyone looking for deeper fulfillment—and a healthier bottom line—The Law of Business Attraction will help you get noticed and achieve the highest levels of success.”

~Jill Lublin, international speaker and best-selling author of Get Noticed...Get Referrals, Guerrilla Publicity and Networking Magic

“This is a great book of insightful entrepreneurs and out-of-the-box success ideas that you can learn from and implement NOW if performance success is what you desire! As the best selling author of multiple McGraw-Hill books, I see this book as another collection of great blueprints for success—read it!”

~Dr. Jeffrey Magee, Publisher of Performance Magazine, best-selling author and top international leadership and marketing strategist

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