

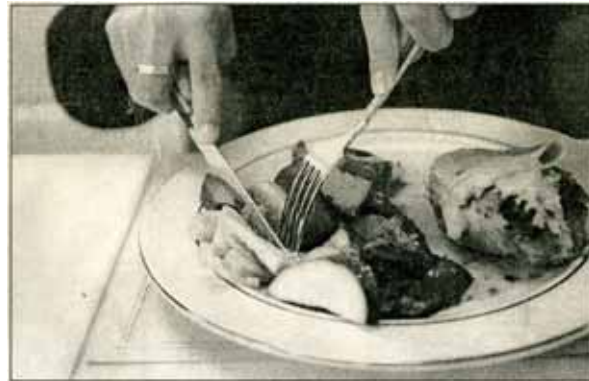


(left)
Theresa Gonzales, a graduate of international business, arranges her silverware in the proper fashion during the etiquette seminar on Oct. 4 in the faculty lounge of University of San Francisco. The 6-hour seminar covered many different social aspects of business meetings including handshaking, wearing nametags, body stance, trading business cards, and hosting business lunches.

(below)
Theresa Gonzales uses the Continental style of dining, where the fork is always held in the left hand. The American style of switching fork from hand to hand for cutting and eating is not shared by any other country as correct etiquette, dictating the savvy international business person be able to do both.

~Etiquette for Hire~

On Oct 4 SF State student Eleanor De La Cruz and alumna Theresa Gonzales participated in an etiquette seminar in the University of San Francisco faculty lounge to increase their chances of making a good first impression. **Etiquette trainer Syndi Seid gave the group of 18 professionals dozens of practical tips to gain the edge in any hiring situation.** Gonzales had planned to put her new skills in practice on Wednesday Oct. 8 at a Cisco Systems event. "They really don't prepare you for the social skills you need," Gonzales said about the SF State College of Business. **Seid spoke at college-sponsored events although only in short.**



(top)
Eleanor De La Cruz, a Senior in Management in the College of Business, lays her fork and knife in the appropriate resting manner. The class practiced their dining with a three-course meal after a morning of instruction.



(top)
Syndi Seid, demonstrates what not to do to finish your soup—slurp. Although this practice is acceptable in certain Asian countries, Seid points out that drinking soup that is too hot in that manner increases risk of throat cancer because of frequent burning.

Photos and text by
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