Meet the Plonsker Family!

The Plonskers are a very serious, very successful family of four from San Francisco, California. Mom Patricia, the self-declared ‘hammer’ of the family, rules the brood and always means business. She and her husband Jeffrey head a financial consulting company located in a ritzy high-rise with extravagant views. Patricia begins her day at 4:00 am in order to keep up with the high-pressure financial world and hasn’t had a day off in 15 years! Patricia’s husband Jeffrey is a businessman who has a hard time leaving his work at the office. It is not unusual for Jeffrey to get up in the middle of the night to ‘get ahead’ on the next business day.

Both Patricia and Jeffrey strive for perfection from their two children. Patricia has a strict code of conduct that everyone in the house must follow. She has even enlisted the help of a professional manner coach named Syndi Seid. With help from Syndi, Patricia enforces rules that include but are not limited to “no raised voices, no television during the week, no t-shirts at dinner, and homework is the number one priority.” Joseph, her sophisticated eighteen-year-old, is graduating this year from an exclusive high school. When he is not plowing through a mountain of homework, he’s filling out college applications for the country’s top universities. Pearl, her mature thirteen-year-old, spends her nights with private tutors forging through hours of advanced homework.

Patricia and Jeff work extremely hard. The fruits of their labor have allowed them to enjoy such extravagances as collecting expensive art, pampering themselves with lavish vacations and shopping sprees, going to the opera, employing private coaches and tutors for their children, as well as maids, and even a dog walker! As everyone in the Plonsker home holds a busy schedule, family time is usually limited to a very proper Sunday night dinner, often attended by Syndi Seid, the manner coach.

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